

ROHU00616

## Grassroots

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## A - Project identification

### A.1 Project identification

<b>Project id (automatically created)</b>	ROHU00616
<b>Name of the lead partner organisation</b>	Asociatia Club Sportiv Fortuna Arad
<b>Name of the lead partner organisation in English</b>	FORTUNA Arad Sports Association
<b>Project title</b>	Developing grassroots football for performance in sports and personal development
<b>Project acronym</b>	Grassroots
<b>Programme priority</b>	A more sustainable, community-based and effective cross-border cooperation
<b>Specific objective</b>	ISO6.3: Building up mutual trust, in particular by encouraging people-to-people actions
<b>Project duration in months</b>	12

## A.2 Project summary

Please give a short overview of the project and describe:

- the common challenge of the programme area you are jointly tackling in your project;
- the overall objective of the project and the expected change your project will make to the current situation;
- the main outputs you will produce and those who will benefit from them;
- the approach you plan to take and why a cross-border approach is needed;
- what is new/original about the project.

The project main objective is to promote joint grassroots football development and individual development through sports in the project area. Project partners will be involved, with invited stakeholders, in developing a Joint methodology for grassroots football practicing in grassroots football clubs & in schools. Also, proposed investments will raise organizations capacity to provide quality education through sports services to children & youth.

A specific objective is to contribute to the development of grassroots football in Arad & Csongrad-Csanad counties, by developing the "Joint strategy for local grassroots football for performance and personal development" & it's Action plan, including a Joint methodology for grassroots football practice, to be used by sports clubs & schools.

Stakeholders from Arad & Csongrad-Csanad will take part in the WP1 activities, namely in organized workshops & preparation of the Joint strategy, it's implementation action plan & the Joint methodology, thus raising their capacity in developing actions, projects and other approaches for the implementation of grassroots football development & personal development. This approach will contribute to raising the living conditions for the area local communities, to fostering social inclusion of marginalized individuals and to reaching the goals set up in the EU & UN sustainable development goals.

WP2 is oriented to implementation of the "Joint strategy for local grassroots football for performance and personal development", thus contributing & fostering grassroots football practicing, youth personal development & social integration, in the project target area. Implementation of activities proposed in WP2 will support the sustainable development of the 2 project partners, through the direct investments in the football & sports practice facilities, further fostering the development of other grassroots football organizations, through their applied & educative attributes.

A Joint methodology, will be used in organizing training & practical activities with youth football players and school pupils, with schools sport teachers & football trainers, contributing to their personal development.

Contribution to the formation of young players and personal development (skills and competences) of targeted groups - youth involved in grassroots football & school pupils.

### A.3 Project budget overview

Programme funding			Contribution					Total project budget
Funding source	Funding amount	Co-financing rate (%)	Automatic public contribution	Other public contribution	Total public contribution	Private contribution	Total contribution	
ERDF	199.513,44	80,00%	41.770,13	0,00	41.770,13	8.108,23	49.878,36	249.391,80
Total EU funds	199.513,44	80,00%	41.770,13	0,00	41.770,13	8.108,23	49.878,36	249.391,80
Total project budget	199.513,44	80,00%	41.770,13	0,00	41.770,13	8.108,23	49.878,36	249.391,80

## A.4 Project outputs and result overview

Programme Output Indicator	Aggregated value per Programme output indicator	Measurement Unit	Output	Output Title	Output target value	Programme result indicator	Baseline	Result indicator target value	Measuremen unit
Organisations cooperating across borders	2,00	organisations	Output 1.2	Number of formally cooperating partners	2,00				
Participations in joint actions across borders	1.618,00	participations	Output 1.1	Number of direct & active participants to joint actions in WP1.	30,00				
			Output 2.1	Number of direct & active participants to joint actions in WP2	1.588,00				

Programme Output Indicator	Aggregated value per Programme output indicator	Measurement Unit	Output	Output Title	Output target value	Programme result indicator	Baseline	Result indicator target value	Measurement unit
Strategies and action plans jointly developed	1,00	strategy /action plan	Output 1.3	Number of developed Joint strategies and action plans.	1,00				
						Organisations cooperating across borders after project completion	0,00	2,00	organisations
						Participations in joint actions across borders after project completion	0,00	647,00	participations

Programme Output Indicator	Aggregated value per Programme output indicator	Measurement Unit	Output	Output Title	Output target value	Programme result indicator	Baseline	Result indicator target value	Measuremen unit
						Joint strategies and action plans taken up by organisations	0,00	1,00	joint strategy /action plan

## B - Project partners

### Partners overview

Number	Status	Name of the organisation in english	Country	Organisation abbreviation	Partner role	Associated organisations	Partner total eligible budget
1	Active	FORTUNA Arad Sports Association	România (RO)	ACS Fortuna	LP		145.378,80
2	Active	The Sports Club of Algyo	Magyarország (HU)	Algyoi SK	PP		104.013,00



<b>B.1 Lead partner</b>	
<b>Partner number</b>	1
<b>Partner role</b>	LP
<b>Name of the organisation in original language</b>	Asociatia Club Sportiv Fortuna Arad
<b>Name of the organisation in english</b>	FORTUNA Arad Sports Association
<b>Organisation abbreviation</b>	ACS Fortuna
<b>Department / unit / division</b>	N/A
<b>Partner main address</b>	
<b>Country</b>	România (RO)
<b>NUTS 2</b>	Vest (RO42)
<b>NUTS 3</b>	Arad (RO421)
<b>Street, House number, Postal code, City</b>	Dorobantilor 51 310056 Arad
<b>Homepage</b>	
<b>Address of department / unit / division (if applicable)</b>	
<b>Country</b>	România (RO)
<b>NUTS 2</b>	Vest (RO42)
<b>NUTS 3</b>	Arad (RO421)
<b>Street, House number, Postal code, City</b>	Dorobantilor 51 310056 Arad
<b>Legal and financial information</b>	
<b>Type of partner</b>	Interest groups including NGOs
<b>Subtype of partner</b>	
<b>Legal status</b>	Private
<b>Sector of activity at NACE group level</b>	R.93.12
<b>VAT number (if applicable)</b>	42043171
<b>Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?</b>	No

<b>Legal and financial information</b>	
Other identifier number	
Other identifier description	
PIC (from EC Participant Register)	
<b>Contact</b>	
Legal representative	Mr. Mihai- Sorin Pascu
Contact person	Mr. Mihai-Sorin Pascu
Email	fortunaarad@gmail.com
Telephone no.	0040745608905
<b>Motivation</b>	
<b>Which of the organisation's thematic competences and experiences are relevant for the project?</b>	
<p>The Fortuna Arad Sports Club Association is a recent established NGO, with activity in the field of grassroots football practice, involving in it's activities children from Arad &amp; surrounding localities.</p> <p>Even though ACS Fortuna is a quite young organization, 2.5 years of experience, it is already gathering a constant number of about 150 children to it's grassroots football training activities.</p> <p>Also, the organization has experience in developing and implementing projects, by now a couple of projects funded by the Arad Municipality being implemented in the years of 2022 &amp; 2023: "Performance is starting at Fortuna" - with a budget of over 20000 eur &amp; "Come to play football at Fortuna!" with a budget of 2000 eur. Both initiatives were successfully implemented. Participation to grassroots training stages, participation to competitions, participation to training matches, procurement of competition &amp; practice equipment were envisaged by both implemented projects.</p> <p>Partnerships were established with local &amp; regional grassroots football organization, with schools, with local universities &amp; with sports clubs from abroad.</p> <p>The experience of the organization is accomplished by the staff experience. ACS Fortuna benefits of a very experienced staff - trainers, events organizers, methodologists, project developers &amp; managers</p> <p>The members of the organization are committed to develop the organizations activity, through enlarging their fields of intervention &amp; through accessing various funding resources from different EU financing programs, national financing programs, sponsorships.</p> <p>To ensure the successful execution of the project, the Applicant is committed to continuing their efforts in securing new financial resources needed to insure sustainability of project investments &amp; organization development.</p> <p>New partnerships will be developed, for know how exchange &amp; capacity building.</p>	
<b>What is the role (contribution and main activities) of your organisation in the project?</b>	

## Motivation

ACS Fortuna will be involved in all project activities. Even though the organization is young and with no other implemented project yet, the proposed project manager - Mihai Sorin PASCU - has a vast experience in project development & project implementation. Also, the methodist - Mr Madalin Maduta - has a proper experience in working with grassroots football practice methodologies & their analysis, organizing youth events & performing demonstration & ecological education plays.

ACS Fortuna contributed largely to project development. Meetings with project partner were held, face to face & on-line.

ACS Fortuna will contribute to project management - insuring project reporting, public procurement of goods, services & works, contribution to events organization. Along the project manager, financial reporting services & public procurement consultancy services will be contracted.

ACS Fortuna will contribute to all activities organization, with the project staff & contracted external services.

ACS Fortuna will develop a new facility, the Outdoor grassroots sports practice facility, to be used to organized project activities - training camps, grassroots football clubs fair - during project implementation, the sustainability period & beyond.

## If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Even though it's only 2.5 years old, ACS Fortuna has experience in developing and implementing projects, by now a couple of projects funded by the Arad Municipality being implemented in the years of 2022 & 2023: "Performance is starting at Fortuna" - with a budget of over 20000 eur & "Come to play football at Fortuna!" with a budget of 2000 eur. Both initiatives were successfully implemented. Participation to grassroots training stages, participation to competitions, participation to training matches, procurement of competition & practice equipment were envisaged by both implemented projects.

Even though the organization is young and with no other implemented project yet, the proposed project manager - Mihai Sorin PASCU - has a vast experience in project development & project implementation. (Please see CV attached)

## Co-financing

Source	Amount	Percentage
ERDF	116.303,04	80,00%
Partner contribution	29.075,76	20,00%
Partner total eligible budget	145.378,80	100,00%

## Origin of partner contribution

Source of contribution	Legal status of contribution	Amount	% of total partner budget
ACS Fortuna	Private	2.907,58	2,00%
RO State Budget	Automatic Public	26.168,18	17,99%

<b>Total</b>		
Sub-total public contribution	0,00	0,00%
Sub-total automatic public contribution	26.168,18	17,99%
Sub-total private contribution	2.907,58	2,00%
<b>Total</b>	<b>29.075,76</b>	<b>20,00%</b>
<b>State Aid</b>		
<b>State aid criteria self-check</b>		
Criterium I: Is the partner involved in economic activities through the project?		
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	No	The services provided through the project will be made available to the general public, in a non-discriminatory manner, free of charge. Also, these services are not generally considered, nor present on the market, as economic service/activity.
2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?	No	The activities/goods/services that could have been undertaken by an operator with the view to making profit will only be contracted after proper public procurement procedures are passed on the existing competitive market. The results of their activity will be shared by the beneficiary to the general public in a non-discriminatory manner, free of charge.
Criterium II: Does the partner receive an undue advantage in the framework of the project?		
1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?	No	Part of the project activities will be carried on by the LP1 ACS Fortuna project staff, but most of the project activities will be fully performed or partly supported by contracted external experts. All the equipment procurement, provision of services and the works contract will be signed only after proper public procurement procedures are passed on the existing competitive market.

Criterium II: Does the partner receive an undue advantage in the framework of the project?	
<p><b>2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?</b></p>	<p>No</p> <p>The services provided through the project will be made available to the general public, in a non-discriminatory manner, free of charge, thus performed activities will not generate profit to the project applicant. Most of the performed services are not generally considered, nor present on the market, as economic service/activity. For those economic activities present on the market, proper public procurement procedures will be used to award contracts, thus the awarded operator will not receive any benefit which is not received in the normal course of their business.</p>
<b>Result of State aid criteria self-check:</b>	No risk of state aid
<b>State aid relevant activities</b>	Activity2.1
<b>GBER scheme / de minimis</b>	General de minimis

<b>B.1 Project Partner 2</b>	
<b>Partner number</b>	2
<b>Partner role</b>	PP
<b>Name of the organisation in original language</b>	Algyoi Sportkor
<b>Name of the organisation in english</b>	The Sports Club of Algyo
<b>Organisation abbreviation</b>	Algyoi SK
<b>Department / unit / division</b>	N/A
<b>Partner main address</b>	
<b>Country</b>	Magyarország (HU)
<b>NUTS 2</b>	Dél-Alföld (HU33)
<b>NUTS 3</b>	Csongrád (HU333)
<b>Street, House number, Postal code, City</b>	Sport utca 7 6750 Algyo
<b>Homepage</b>	
<b>Address of department / unit / division (if applicable)</b>	
<b>Country</b>	Magyarország (HU)
<b>NUTS 2</b>	Dél-Alföld (HU33)
<b>NUTS 3</b>	Csongrád (HU333)
<b>Street, House number, Postal code, City</b>	Sport utca 7 6750 Algyo
<b>Legal and financial information</b>	
<b>Type of partner</b>	
<b>Subtype of partner</b>	
<b>Legal status</b>	Private
<b>Sector of activity at NACE group level</b>	R.93.12
<b>VAT number (if applicable)</b>	19983484-1-06
<b>Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?</b>	No

<b>Legal and financial information</b>	
Other identifier number	
Other identifier description	
PIC (from EC Participant Register)	
<b>Contact</b>	
Legal representative	Legal representative Bogdan Tamas
Contact person	Mr. Bogdan Tamas
Email	botomi73@gmail.com
Telephone no.	0036209542646
<b>Motivation</b>	
Which of the organisation's thematic competences and experiences are relevant for the project?	

## Motivation

The Algyő Sports Club has many specialized classes, such as table tennis, karate, taekwondo, boxing, foot tennis, horse riding, kayak-canoe and football. The departments primarily serve the sports needs of the population of Algyő, as well as the students of the Fehér Ignác Primary School who want to play sports. The village of Algyő is located between Szeged and Hódmezővásárhely with excellent accessibility, so thanks to its advanced infrastructure, athletes come to us from both big cities.

Football is the most popular sport in our country and perhaps in the world, so the responsibility of professionals working in football is greater than that of those working in smaller divisions. We are responsible for several children, whom we have to educate for a healthy life, decent behavior, and honest competition in all areas of life with the help of sports. Football and the game are for everyone, regardless of talent. Football prepares you for life. It teaches you to win, lose and handle situations with perseverance, respect and modesty. We try to help our athletes with this.

The strategic goals of our club are as follows:

- We would like to ensure that the Fehér Ignác Primary School starts pure football classes every year. It started for the first time in the 2020-2021 school year. To fill the classes with talented children, we also want to recruit students from kindergartens in Szeged. Currently, 2 kindergartens support our work directly, and 2 kindergartens through our cooperating partner association in Szeged.
- Our goal is to enable our more talented children who play sports to compete at a higher level, in which our cooperation partner from Szeged, the FK 1899 Szeged association, helps us.
- Our goal is to provide the Algyő public with a vibrant sports life all year round by organizing camps and gymnastics systems and to bring life to our sports facilities.
- We would like to build on self-educated players in the long term in Csongrád-Csanád county to become a key player in adult football.
- Our goal is to develop the existing infrastructure with indoor facilities that can also be used in the winter season and a covered stand suitable for NB3 league matches, with center field lighting.

In the education of our sports players, we place a fundamental emphasis on respect. We expect them to treat each other, the opponent and all the players working in football with sincere respect. We try to create a family atmosphere in which all athletes can develop in an inspiring but low-pressure environment. We also monitor the behavior and academic results of our sports players off the field, and we maintain contact with parents and the school. We often help parents and teachers to control players who are more difficult to manage, but who love football to the point of being a fan. We want to ensure that all our athletes feel honored to be a football player for Algyő SK.

## What is the role (contribution and main activities) of your organisation in the project?

Algyoi SK will be involved in all project activities.

Algyoi SK contributed to project development. Meetings with project partner were held, face to face & on-line.

Algyoi SK will contribute to project management - insuring project reporting, public procurement of goods, services & works, contribution to events organization.

Algyoi SK will contribute to all activities organization, with the project staff & contracted external services.

Algyoi SK will purchase important equipment, as a minibus, to be used to organized project activities - training camps, grassroots football clubs fair - during project implementation, the sustainability period & beyond.



<b>Motivation</b>			
If applicable, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.			
Algyoi SK does not have experience in participating in EU funded project, but the designated project manager assistant has an important management experience, including in EU funded projects & international projects (see CV attached).			
<b>Co-financing</b>			
<b>Source</b>		<b>Amount</b>	<b>Percentage</b>
ERDF		83.210,40	80,00%
Partner contribution		20.802,60	20,00%
Partner total eligible budget		104.013,00	100,00%
<b>Origin of partner contribution</b>			
<b>Source of contribution</b>	<b>Legal status of contribution</b>	<b>Amount</b>	<b>% of total partner budget</b>
Algyoi SK	Private	5.200,65	5,00%
HU State Budget	Automatic Public	15.601,95	15,00%
<b>Total</b>			
Sub-total public contribution		0,00	0,00%
Sub-total automatic public contribution		15.601,95	15,00%
Sub-total private contribution		5.200,65	5,00%
Total		20.802,60	20,00%
<b>State Aid</b>			
<b>State aid criteria self-check</b>			
Criterium I: Is the partner involved in economic activities through the project?			
1. Will the project applicant implement activities and/or offer goods/services for which a market exists?	No	The services provided through the project will be made available to the general public, in a non-discriminatory manner, free of charge. Also, these services are not generally considered, nor present on the market, as economic service/activity.	

<b>State aid criteria self-check</b>	
<b>Criterion I: Is the partner involved in economic activities through the project?</b>	
<b>2. Are there activities/goods/services that could have been undertaken by an operator with the view to making profit (even if this is not the applicant's intention)?</b>	<p>No</p> <p>The activities/goods/services that could have been undertaken by an operator with the view to making profit will only be contracted after proper public procurement procedures are passed on the existing competitive market. The results of their activity will be shared by the beneficiary to the general public in a non-discriminatory manner, free of charge.</p>
<b>Criterion II: Does the partner receive an undue advantage in the framework of the project?</b>	
<b>1. Does the project applicant plan to carry out the economic activities on its own i.e. not to select an external service provider via public procurement procedures for example?</b>	<p>No</p> <p>Part of the project activities will be carried on by the PP2 Algyoi SK project staff, but most of the project activities will be fully performed or partly supported by contracted external experts. All the equipment procurement, provision of services and the works contract will be signed only after proper public procurement procedures are passed on the existing competitive market.</p>
<b>2. Will the project applicant, any other operator not included in the project as a project partner or the target audience gain any benefits from its project economic activities, not received in the normal course of business (i.e. not received in the absence of funding granted through the project)?</b>	<p>No</p> <p>The services provided through the project will be made available to the general public, in a non-discriminatory manner, free of charge, thus performed activities will not generate profit to the project applicant. Most of the performed services are not generally considered, nor present on the market, as economic service/activity. For those economic activities present on the market, proper public procurement procedures will be used to award contracts, thus the awarded operator will not receive any benefit which is not received in the normal course of their business.</p>
<b>Result of State aid criteria self-check:</b>	No risk of state aid
<b>State aid relevant activities</b>	Activity2.1
<b>GBER scheme / de minimis</b>	General de minimis

## Associated organisations

No associated organisations

## C - Project description

### C.1 Project overall objective

Below, you can see the Programme priority specific objective your project will contribute to (chosen in section A.1.).

ISO6.3: Building up mutual trust, in particular by encouraging people-to-people actions

#### Project overall objective

Now think about your main objective – what do you aim to achieve by the end of your project? Remember your project needs to contribute to the programme's objective.

Your objective should:

- be realistic and achievable by the end of the project, or shortly after;
- specify who needs project results and in which territory;
- be measurable – indicate the change you are aiming for.

The project main objective is to promote joint grassroot football development and individual development through sports in the project area. Project partners will be involved, with invited stakeholders, in developing a Joint methodology for grassroots football practicing in grassroots football clubs & in schools. Also, proposed investments will raise organizations capacity to provide quality education through sports services to children & youth.

## C.2 Project relevance and context

### C.2.1 What are the common territorial challenge(s) that will be tackled by the project?

Please describe why your project is needed in the programme area and the relevance of your project for the programme area, in terms of common challenges and opportunities addressed.

Joint grassroots football development in Romania and Hungary can address several common needs and challenges in both countries, contributing to the overall growth and improvement of the sport at the grassroots level. While each country has its unique context, sharing efforts can enhance the development of football in both Romania and Hungary. Here are some key needs for joint grassroots football development:

#### Infrastructure Improvement:

Romania: Invest in quality football facilities, including well-maintained pitches and training grounds.

Hungary: Enhance existing infrastructure and collaborate on building modern football facilities to provide better training environments.

#### Coaching Education:

Romania: Develop coaching programs that focus on modern methodologies, nurturing both technical and tactical aspects of the game.

Hungary: Collaborate on coaching education initiatives, sharing best practices and facilitating joint coaching clinics to raise the overall coaching standard.

#### Youth Development:

Romania: Establish effective youth development systems that identify and nurture talent from an early age.

Hungary: Jointly create scouting networks to identify promising young players and implement comprehensive youth development programs.

#### Community Engagement:

Romania: Foster community engagement by involving local communities in football activities, promoting inclusivity and grassroots participation.

Hungary: Develop community-based initiatives that encourage widespread participation, targeting various age groups and demographics.

#### Financial Support:

Romania: Seek financial support from government bodies, sponsors, and football associations to fund grassroots programs and infrastructure development.

Hungary: Collaborate on securing funding from both public and private sectors to ensure sustained financial backing for grassroots initiatives.

#### Competition Structure:

Romania: Revise and optimize the competition structure for youth leagues, ensuring competitive and balanced fixtures.

Hungary: Co-develop standardized competition formats that allow for fair play and equal opportunities for all grassroots teams.

#### Women's Football Development:

Romania: Invest in the growth of women's football by establishing dedicated programs and

leagues.

Hungary: Collaborate on initiatives to promote and develop women's football, sharing resources and knowledge to enhance the overall standard.

Technology Integration:

Romania: Embrace technology for talent identification, coaching analysis, and performance monitoring at the grassroots level.

Hungary: Collaborate on implementing technological advancements to enhance training methodologies and player development.

Collaboration with Schools:

Romania: Establish partnerships with schools to integrate football into the education system, fostering a culture of sports participation from an early age.

Hungary: Collaborate with educational institutions to create synergies between academic and football development, ensuring a holistic approach to youth development.

Social Responsibility Programs:

Romania: Implement social responsibility programs that leverage football to address societal issues and promote positive values.

Hungary: Develop joint initiatives that use football as a tool for social integration, education, and community development.

International Exchanges:

Romania: Facilitate exchange programs for coaches, players, and administrators to learn from international experiences and best practices.

Hungary: Engage in cross-border collaborations, enabling the sharing of ideas and fostering a sense of unity in the development of football.

In conclusion, a joint approach to grassroots football development in Romania and Hungary can leverage the strengths of both nations, address common challenges, and create a sustainable framework for the long-term growth of football at the grassroots level. Collaboration, shared resources, and a commitment to best practices will contribute to the overall advancement of the sport in both countries.

### **C.2.2 How does the project tackle identified common challenges and/or opportunities and what is new about the approach the project takes?**

Please describe new solutions that will be developed during the project and/or existing solutions that will be adopted and implemented during the project lifetime. Describe also in what way the approach goes beyond existing practice in the sector/programme area/participating countries.

A successful joint grassroots football development project in Romania and Hungary should strategically address identified common challenges and opportunities. The effectiveness of such a project lies in its ability to offer innovative solutions while building on existing strengths. Here's a comprehensive approach, highlighting what's new about the project:

Tackling Common Challenges:

1. Infrastructure Enhancement:

- Development of the Outdoor grassroots sports practice facility.

2. Coaching Education:

- Developing the Joint methodology for grassroots football practice in the project target area.
- Conduct coaching clinics and workshops within the training camps organized.

### 3. Youth Development:

- Focus on talent identification at the grassroots level.
- Innovation: Introduce a data-driven approach using performance analytics and AI to identify latent talent. Implement a mentorship program connecting experienced players with promising youngsters.

### 4. Community Engagement:

- Organized tournaments for schools & tournaments for collaborating grassroots football clubs.

### 5. Competition Structure:

- Within the Joint methodology the implementation of a dynamic competition model that adjusts based on team performance, ensuring competitiveness across all levels will be proposed. E-sports elements will be integrated to engage a wider audience.

### 6. Technology Integration:

- Technology for performance analysis will be purchased: automatic video-cameras & GPS players trackers, with dedicated analysis software.

### 7. Collaboration with Schools:

- Innovation: Develop a curriculum for schools that integrates football principles into various subjects, promoting a holistic approach to education and sports.

### 8. Social Responsibility Programs:

The Joint methodology will propose projects that use football as a catalyst for social change, addressing specific local issues. Introduce a gamified social impact platform to encourage active community participation.

### 9. International Exchanges:

A cross-cultural coaching exchange to bring fresh perspectives to both nations will be developed & started – a bilingual grassroots football coaching dictionary will be developed.

### What's New About the Approach:

1. Holistic Integration: The project integrates various aspects like education, technology, and social impact, ensuring a comprehensive and interconnected approach to grassroots football development.
2. Data-Driven Decision Making: Utilizing data analytics for talent identification, competition structures, and performance monitoring ensures precision and evidence-based decision-making.
3. Dynamic Competitions and Engagement Platforms: The introduction of dynamic competition structures and a mobile app for engagement introduces an element of excitement and interaction, keeping the audience involved.
4. Inclusive Social Initiatives: The project goes beyond traditional community outreach by addressing specific societal issues through football, demonstrating a commitment to inclusive and impactful social responsibility.
5. Continuous Learning Environment: The use of virtual coaching platforms, online exchanges, and mentorship programs creates a continuous learning environment, promoting ongoing development for players, coaches, and administrators.

In summary, the project stands out through its innovative and holistic approach, leveraging technology, community involvement, and social impact to create a sustainable and impactful grassroots football development model for Romania and Hungary.

### C.2.3 Why is cross-border cooperation needed to achieve the project's objectives and result?

Please explain why the project objectives cannot be efficiently reached acting only on a national/regional /local level and/or describe what benefits the project partners/target groups/ project area/programme area gain in taking a cross-border approach.

The overarching goal of the XPARC3.0 project is to drive transformative change in our targeted area, nurturing a resilient and environmentally conscious community by project completion. This comprehensive objective revolves around empowering the younger generation, engaging local stakeholders, and promoting cross-border collaboration to foster sustainable practices and biodiversity conservation.

#### Empowering youth and environmental education:

One crucial aspect involves empowering youth through educational initiatives like the Summer EcoCamp and Youth Eco-Clubs. Through these activities, we aim to instill skills and knowledge promoting environmental stewardship, ensuring a future generation actively involved in conservation efforts.

#### Biodiversity conservation:

The project places a strong emphasis on biodiversity conservation, employing initiatives such as the Lavender Festival and Eco-Training sessions. These not only celebrate and preserve traditional values but also provide targeted training for stakeholders, enhancing their capacity for sustainable natural resource management.

#### Cross-border collaboration:

Our project actively promotes cross-border cooperation. Through joint events, peer exchanges, and shared experiences, we seek to establish a collaborative network transcending geographical boundaries. This network will serve as a platform for exchanging knowledge and best practices in environmental protection and sustainable development.

#### Measurable impact through data:

To ensure the project's impact is measurable, robust data collection and monitoring activities are in place. The purchased software/databases (Football Brain - LP1, Matchmeeting - PP2) will allow to measure & highlight progress in players preparation for performance. Through these metrics, we aim to demonstrate tangible improvements in grassroots football practice methodology.

#### Territorial focus:

Our territorial focus is concentrated on both sides of the border within the designated target area. By concentrating efforts in this specific territory, we aim to directly benefit local communities, youth, and stakeholders, aligning our project with the broader program's objective of fostering sustainable development and cooperation in cross-border regions.

#### Building trust and collaboration:

A crucial aspect of our project's success lies in building trust and collaboration. We aspire to create a network of trust among local stakeholders, including administrators, authorities, and community members. The establishment of this network is integral to our goal of actively involving communities in the co-design of sustainable solutions for their public spaces.

#### In Conclusion:

Our project is not merely a collection of activities but a comprehensive endeavor to bring about positive, measurable change. By empowering youth, engaging local stakeholders, fostering cross-border collaboration, and ensuring our impact is quantifiable, we strive to contribute significantly to the program's overarching objective of promoting sustainable and inclusive development in cross-border regions.



### C.2.4 Who will benefit from your project outputs?

In the first column of each row, please select one of the pre-defined target groups from the drop-down list. In the second column explain in more detail exactly who will benefit from your project. For example, if you choose the category education, you need to explain which specific schools or groups of schools and in which territory.

Target Group	Specification
Local public authority	Improve citizens health & improved social behaviors
Interest groups including NGOs	Capacity building
Education/training center and school	Healthy habits for children & teachers, improved social

### C.2.5 How does the project contribute to wider strategies and policies?

Please indicate to which strategies and policies your project will contribute. Then describe in what way you will contribute.

Strategy	Contribution
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Strategy	Contribution
EU Strategy for the Danube Region	<p>The EUSDR is a macro-regional strategy that aims to promote cooperation among countries along the Danube River, fostering sustainable development and addressing common challenges. Some of the connections with the EUSDR are following:</p> <p>1. Social Cohesion and Inclusion:</p> <p>Connection: The grassroots football project can contribute to social cohesion and inclusion, aligning with the EUSDR's objectives of creating a socially inclusive and connected Danube region.</p> <p>Implementation: Organize football events and tournaments that bring together diverse communities along the Danube, promoting social interaction and unity.</p> <p>2. Youth Engagement and Education:</p> <p>Connection: Engaging youth through football aligns with the EUSDR's focus on investing in the younger generation for a sustainable future in the Danube region.</p> <p>Implementation: Integrate educational components into the project that promote awareness of Danube-related environmental and cultural issues. Facilitate youth exchange programs between participating communities along the river.</p> <p>3. Cross-Border Collaboration:</p> <p>Connection: The EUSDR encourages cross-border collaboration to address common challenges and promote joint solutions.</p> <p>Implementation: Establish partnerships with football organizations, local authorities, and community groups from different Danube countries. Collaborate on joint initiatives, exchange programs, and tournaments that involve participants from various regions.</p> <p>8. Health and Well-being:</p> <p>Connection: Supporting physical and mental well-being through sports aligns with the EUSDR's goal of improving health outcomes in the Danube region.</p> <p>Implementation: Promote the health benefits of participating in grassroots football. Collaborate with local health organizations to offer health screenings and awareness programs within the project.</p>

Strategy	Contribution
Territorial Agenda 2030	<p>The EU Territorial Agenda 2030 provides a framework for territorial development, emphasizing cohesion, sustainability, and resilience across European regions. The Grassroots football in Arad and Algyo will align with the EU Territorial Agenda 2030 in several ways, contributing to its objectives and promoting inclusive and sustainable development in the local communities:</p> <ol style="list-style-type: none"> <li> <b>1. Social Cohesion and Inclusion:</b> <p>Connection: Grassroots football promotes social cohesion by bringing diverse communities together through sports.</p> <p>Implementation: Organize inclusive football programs that involve participants from various social and cultural backgrounds in Arad and Algyo. Emphasize the role of football in fostering a sense of belonging and community.</p> </li> <li> <b>2. Spatial Development and Accessibility:</b> <p>Connection: The Territorial Agenda emphasizes balanced spatial development and accessible services for all.</p> <p>Implementation: Ensure that football facilities and programs are strategically located to serve diverse communities in Arad and Algyo. Promote accessibility for participants of all ages and abilities.</p> </li> <li> <b>3. Health and Well-being:</b> <p>Connection: The Territorial Agenda recognizes the importance of promoting health and well-being in territorial development.</p> <p>Implementation: Highlight the health benefits of participating in grassroots football. Collaborate with local health authorities to organize health and wellness programs alongside football activities.</p> </li> <li> <b>4. Cross-Border Cooperation:</b> <p>Connection: The Territorial Agenda recognizes the importance of cross-border and transnational cooperation.</p> <p>Implementation: Foster collaboration with neighboring territories and countries through joint football events, exchange programs, and initiatives that promote cross-border relationships.</p> </li> </ol> <p>By aligning grassroots football initiatives with the EU Territorial Agenda 2030, the project contribute to the overarching goals of sustainable, cohesive, and inclusive territorial development.</p>

### C.2.6 Which synergies with past or current EU and other projects or initiatives will the project make use of?

Project or Initiative	Synergy
ROHU-268 Joint communities Development of community	<p>The project ROHU-268 aimed to increase the number of citizens participating in cross-border community programs, by organizing joint sport competitions and major public cultural events, and establishing long term economic cooperation between the representatives of the agricultural sector of the border region surrounding Fülöp (HU) and Buduslău (RO) localities.</p> <p>Among the main activities of the project was: organizing sport competitions on both sides of the border;</p> <p>Grassroots project is envisaging same type of activity, but in a more focused and in depth approach. The Grassroots project is more methodological and oriented towards capacity building of involved partners, to better foster further implementation of training activities &amp; youth involvement for personal development and performance in sports.</p>

### C.2.7 How does the project build on available knowledge?

Please describe the experiences/lessons learned that the project draws on, and other available knowledge the project capitalises on.

The project draws extensively on existing knowledge, experiences, and lessons learned to inform its strategies and approaches. Here are key aspects highlighting how the project builds on available knowledge:

The project leverages insights and best practices from previous EU and other relevant projects. It conducts a thorough review of lessons learned to identify successful approaches and challenges encountered by similar initiatives.

Engages local experts, stakeholders, and community leaders who possess valuable insights into the region's dynamics. This local knowledge is crucial for tailoring interventions to the specific needs and context of the target territories.

Capitalizes on existing environmental research, studies, and data related to the target areas. This includes information on biodiversity, protected areas, and environmental quality. The project incorporates scientific knowledge to ensure informed decision-making.

Gathers feedback and input from stakeholders, local communities, and target beneficiaries. Actively involving these groups ensures that the project considers the perspectives of those directly impacted, improving the relevance and effectiveness of interventions.

Aligns with and builds upon the EU's AGENDA 2030 strategy. The project incorporates the Sustainable Development Goals (SDGs) into its framework, ensuring that its objectives contribute to broader global sustainability targets.

Utilizes existing knowledge-sharing platforms and networks to exchange information with other organizations and initiatives. This collaborative approach facilitates a collective learning process and prevents duplication of efforts.

Incorporates lessons learned from capacity building programs, such as training sessions. By addressing the specific needs of administrators, local authorities, and economic agents, the project ensures a more effective transfer of knowledge and skills.

By building on this wealth of knowledge, the project aims to avoid common pitfalls, capitalize on successful methodologies, and create a robust foundation for sustainable and impactful interventions in the target areas.

## C.3 Project partnership

Describe the structure of your partnership and explain why these partners are needed to implement the project and to achieve project objectives. What is the contribution of each partner to the project?

The project is based on a new partnership between ACS Fortuna & Algyoi SK. The partnership was established in the first half of the year 2023 & the two partners are already organizing joint activities with their youth players groups.

ACS Fortuna will be involved in all project activities. Even though the organization is young and with no other implemented project yet, the proposed project manager - Mihai Sorin PASCU - has a vast experience in project development & project implementation. Also, the methodist - Mr Madalin Maduta - has a proper experience in working with grassroots football practice methodologies & their analysis, organizing youth events & performing demonstration & ecological education plays.

ACS Fortuna contributed largely to project development. Meetings with project partner were held, face to face & on-line.

ACS Fortuna will contribute to project management - insuring project reporting, public procurement of goods, services & works, contribution to events organization. Along the project manager, financial reporting services & public procurement consultancy services will be contracted.

ACS Fortuna will contribute to all activities organization, with the project staff & contracted external services.

ACS Fortuna will develop a new facility, the Outdoor grassroots sports practice facility, to be used to organized project activities - training camps, grassroots football clubs fair - during project implementation, the sustainability period & beyond.

Algyoi SK will be involved in all project activities.

Algyoi SK contributed to project development. Meetings with project partner were held, face to face & on-line.

Algyoi SK will contribute to project management - insuring project reporting, public procurement of goods, services & works, contribution to events organization.

Algyoi SK will contribute to all activities organization, with the project staff & contracted external services.

Algyoi SK will purchase important equipment, as a minibus, to be used to organized project activities - training camps, grassroots football clubs fair - during project implementation, the sustainability period & beyond.

A crucial aspect of our project's success lies in building trust and collaboration. We aspire to create a network of trust among local stakeholders, including administrators, authorities, and community members. The establishment of this network is integral to our goal of actively involving communities in performing healthy lifestyle behaviors.

## C.4 Project work plan

Number	Work package name
1	Developing a joint strategy for local grassroots football development and personal development
2	Implementation of the Joint strategy & action plan

## Work package 1

### Work package title

Developing a joint strategy for local grassroots football development and personal development

### Objectives

Your objectives should be:

- realistic and achievable by the end of the project;
- specific (who needs project outputs delivered in this work package, and in which territory);
- measurable – indicate the change you are aiming for.

Define one project specific objective that will be achieved when all activities in this work package are implemented and outputs delivered.

The WP1 specific objective is to contribute to the development of grassroots football in Arad & Csongrad-Csanad counties, by developing the "Joint strategy for local grassroots football for performance and personal development" & its Action plan, including a Joint methodology for grassroots football practice, to be used by sports clubs & schools.

Stakeholders from Arad & Csongrad-Csanad will take part in the WP1 activities, namely in organized workshops & preparation of the Joint strategy, its implementation action plan & the Joint methodology, thus raising their capacity in developing actions, projects and other approaches for the implementation of grassroots football development & personal development. This approach will contribute to raising the living conditions for the area local communities, to fostering social inclusion of marginalized individuals and to reaching the goals set up in the EU & UN sustainable development goals.

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

The objective of the communication activities proposed (project start conferences, workshops, webpage structures development, publishing articles) is to involve the relevant stakeholders, able to contribute in developing a comprehensive and effective "Joint strategy for local grassroots football for performance and personal development".

The objective of the proposed actions is to activate the relevant actors involved in the development & management of grassroots football & sports in schools development, in the benefit of youth & the societal health. Stakeholders as trainers, sportsmen, grassroots football organizations representatives, sports clubs representatives, representatives of local & regional administrations, representatives of relevant state authorities, teachers, pupils, students, youth, representatives of the civil society will be involved in joint strategy & joint methodology preparation, creating a network which will further work replicate & multiply the project results.

### Activities



<b>Activity 1.1</b>	
<b>Title</b>	Organizing project start visibility actions - project start conferences
<b>Start period</b>	Period 1, 1 - 6
<b>End period</b>	Period 1, 1 - 6
<b>Description</b>	<p>Two project start press conferences, one in Arad &amp; one in Algyo.</p> <p>The project start conferences will be organized together with the first round of workshops.</p> <p>Organization of these events will be performed in Arad by LP1 with the support of the contracted services for "Logistic support &amp; events organization services" &amp; in Algyo by PP2 with logistics support from a contracted company.</p> <p>The purpose of this event is to promote the project, proposed objectives and activities and to initiate the stakeholders activation process.</p> <p>At least 40 persons will participate to these events (20 persons/conference), representing the local and regional press &amp; media, project staff and invitees - stakeholders.</p> <p>At least 2 articles will be published in the local and /or regional press and/or media, on hard paper or on-line. Through the published articles and through the postings performed by the project staff on their own web-pages &amp; prepared social media pages (Facebook, Instagram) a number of at least 2000 persons from the general public will be reached.</p>
<b>Partner(s) involved</b>	ACS Fortuna, Algyoi SK

<b>Deliverables 1.1</b>			
<b>Running number</b>	<b>Deliverable title</b>	<b>Description</b>	<b>Delivery period</b>
D.1.1.1	2 organized project start conferences	2 project start press conferences will be organized, one in Arad & one in Algyo.	Period 1, 1 - 6
D.1.1.2	40 participants to the project start conferences	At least 40 persons will participate to these events, in Arad & Algyo representing the local and regional press & media, project staff and invitees - stakeholders.	Period 1, 1 - 6

<b>Deliverables 1.1</b>			
<b>Running number</b>	<b>Deliverable title</b>	<b>Description</b>	<b>Delivery period</b>
D.1.1.3	2 articles published in the press and media to announce project start	At least 2 articles will be published in the local and/or regional press and/or media, on hard paper or on-line.	Period 1, 1 - 6
D.1.1.4	2000 persons from general public reached for project start promotion	Through the published articles and through the postings performed by the project staff on their own web-pages & prepared social media pages (Facebook, Instagram) a number of at least 2000 persons from the general public will be reached.	Period 1, 1 - 6

<b>Activity 1.2</b>	
<b>Title</b>	Identifying & contacting target organizations and target groups in Arad and Csongrad_Csanad counties.
<b>Start period</b>	Period 1, 1 - 6
<b>End period</b>	Period 1, 1 - 6

**Activity 1.2****Description**

In the first part of project implementation, the project staff (LP1 & PP2), will identify the stakeholders to be involved in the Joint strategy & the joint methodology development, together with their contacts. The target group will consist of: trainers, sportsmen, grassroots football organizations representatives, sports clubs representatives, representatives of local & regional administrations, representatives of relevant state authorities, sports teachers, students, pupils, youth etc.

The identified stakeholders will be contacted via different communication means - phone, mobile, Whatsapp, e-mail etc., in order to determine their interest in joining the initiative of developing the "Joint strategy for local grassroot football for performance and personal development" & the Action plan for its implementation & of developing the Joint methodology for grassroots football to be used in grassroots football clubs and in schools to promote performance & to foster personal development & social inclusion.

A list of stakeholders will be prepared, comprising their location and contacts & stating their interest in participating to the Joint strategy & Joint methodology development & participation to their implementation.

**Partner(s) involved**

ACS Fortuna, Algyoi SK

**Deliverables 1.2**

Running number	Deliverable title	Description	Delivery period
D.1.2.1	A List of stakeholders for Joint strategy & Joint methodology prepared	A List of stakeholders to be involved in the development of the Joint strategy & the Joint methodology will be prepared.	Period 1 , 1 - 6

**Activity 1.3****Title**

Organizing workshops between specialists and targeted organizations, for the preparation of a joint strategy, the action plan & the joint methodology.

<b>Activity 1.3</b>	
<b>Start period</b>	Period 1, 1 - 6
<b>End period</b>	Period 2, 7 - 12
<b>Description</b>	<p>In order to develop the "Joint strategy for local grassroots football for performance and personal development", it's Action plan &amp; the "Joint methodology for grassroots football practice for performance and personal development", a series of workshops will be organized by LP1 &amp; PP2, in Arad and Algyo. In the workshop the identified interested stakeholders from the stakeholders list will be invited to participate and contribute with their expertise.</p> <p>A number of 3 workshops will be organized by the staff of the project (LP1 &amp; PP2), 2 actions will be performed in Arad and 1 in Algyo. For each action a number of at least 20 persons is proposed to participate, out of which about 10 / event different individual participants.</p> <p>Organization of these events will be performed in Arad by LP1 with the support of the "Logistic support &amp; events organization services" contract &amp; in Algyo by PP2 with logistics support from a contracted company.</p> <p>The "Joint strategy for local grassroots football for performance and personal development" will be drafted during the organized workshops, with the coordination and implication of project staff (LP1 &amp; PP2). Also, the "Joint methodology for grassroots football practice for performance and personal development" will be prepared drafted during the workshops. A working group will be created, comprising the project staff (LP1 &amp; PP2) &amp; the stakeholders interested to contribute to Joint strategy &amp; Joint methodology development. The activity of the Working group will be coordinated by the LP1 project staff. Constant communication, through e-mail groups, Whatsapp groups &amp; other communication means will be held between Working group members, till final preparation of the Joint strategy &amp; Joint methodology.</p> <p>The workshops organization will be promoted through the 2 new webpage structures, social media postings (Facebook, Instagram) &amp; 2 articles published in the local and/or regional press, on-line or on hard paper.</p>
<b>Partner(s) involved</b>	ACS Fortuna, Algyoi SK

<b>Deliverables 1.3</b>			
<b>Running number</b>	<b>Deliverable title</b>	<b>Description</b>	<b>Delivery period</b>
D.1.3.1	3 workshops organized for Joint strategy & joint methodology development	3 workshops will be organized for the purpose to gather stakeholders to work together in the development of the Joint strategy & joint methodology: 2 workshops will be organized in Arad by LP1 and 1 workshop will be organized in Algyo by PP2.	Period 1, 1 - 6
D.1.3.2	30 participants to the workshops for Joint strategy & Joint methodology development	Stakeholders will be invited to participate to the workshops organized for the development of the Joint strategy and action plan. A minimum of 30 different participants to the organized workshops will be insured.	Period 1, 1 - 6
D.1.3.3	1 Joint strategy draft	With the contribution of the involved stakeholders, under the coordination of the project staff (LP1 & PP2), the Joint strategy will be drafted.	Period 1, 1 - 6
D.1.3.4	1 Joint methodology draft	With the contribution of the involved stakeholders, under the coordination of the project staff (LP1 & PP2), the Joint methodology will be drafted.	Period 1, 1 - 6
D.1.3.5	2 articles published in the press and media to invite stakeholders & promote workshops	At least 2 articles will be published in the local and/or regional press and/or media, on hard paper or on-line, to invite stakeholders to workshops and promote the joint strategy & the joint solution to be developed.	Period 1, 1 - 6
D.1.3.6	2000 persons from general public reached for workshops organization	Through the published articles and through the postings performed by the project staff on their own webpages & prepared social media pages (Facebook, Instagram), the participation of at least 30 different persons to workshops will be insured & 2000 persons from the general public will be reached.	Period 1, 1 - 6

<b>Activity 1.4</b>	
<b>Title</b>	Preparing the Joint strategy for local grassroots football for performance and personal development & the Joint methodology for grassroots football practice for performance and personal development.
<b>Start period</b>	Period 1, 1 - 6
<b>End period</b>	Period 2, 7 - 12

<b>Activity 1.4</b>	
<b>Description</b>	<p>The "Joint strategy for local grassroots football for performance and personal development" with it's Action plan &amp; the "Joint methodology for grassroots football practice for performance and personal development" will be elaborated by the project staff (LP1 &amp; PP2), with the contribution of the interested stakeholders - trainers, sportsmen, grassroots football organizations representatives, sports clubs representatives, representatives of local &amp; regional administrations, representatives of relevant state authorities, sports teachers, students, pupils, youth etc., invited to join the initiative through organized workshops &amp; constituted working group.</p> <p>In drafting the joint strategy, the specialists will use existing data &amp; methodologies, which will be amended, compiled &amp; up-dated to better fit the social, economic &amp; environmental characteristics of the local communities from Arad &amp; Csongrad-Csanad counties. The project staff held important expertise in using &amp; developing grassroots football practice methodologies, as well as a great expertise in coordinating bottom-up approaches in drafting &amp; proposing to local &amp; regional stakeholders, including state authorities &amp; local administrations, new policies, strategic planning documents, management plans &amp; methodological approaches for various societal chalanges.</p> <p>After the last workshop organized, the project staff will perform final modifications to the strategy &amp; the methodology.</p> <p>The Joint strategy is intended to support the grassroots football development, through it's integrated approach in presenting relevant information as: presenting the organization systems of sports clubs in Romania &amp; Hungary, actual status of sports clubs in Arad &amp; Csongrad-Csanad counties, available funding resources, relevant regulations in grassroots football systems, relevant EU and national politics, proposing initiatives for cross-border grasroots football development.</p> <p>The Joint methodology will present the grassroots football practice system proposed to be implemented in the Arad &amp; Csonfra-Csonad cross-border region, for youth performance in sport &amp; to foster personal development &amp; social inclusion (especially of marginalized children).</p> <p>The Joint strategy &amp; the Joint methodology will be posted on the two project webpage structures, accessible free of charge to all interested parties.</p>

<b>Activity 1.4</b>	
	<p>The strategy will be promoted during project implementation, during project sustainability period and beyond: trainings, camps, conferences, workshops etc. will be organized.</p> <p>In order to provide a structured and effective approach for the strategy implementation, an Action plan will be proposed and annexed to the strategy. A series of activities and interventions will be identified, including information regarding responsible partners/stakeholders, time plans, necessary financial resources, planning of strategy up-take actions.</p>
<b>Partner(s) involved</b>	ACS Fortuna, Algyoi SK

<b>Deliverables 1.4</b>			
<b>Running number</b>	<b>Deliverable title</b>	<b>Description</b>	<b>Delivery period</b>
D.1.4.1	1 Joint strategy for grassroots football and Action plan developed	A "Joint strategy for local grassroots football for performance and personal development" & it's Action plan will be prepared & finalized, coordinated by the project staff (LP1 & PP2), with contribution from interested stakeholders involved through workshops & working group.	Period 2, 7 - 12
D.1.4.2	1 Joint methodology for grassroots football developed	A "Joint methodology for grassroots football for performance and personal development" will be prepared & finalized, coordinated by the project staff (LP1 & PP2), with contribution from interested stakeholders involved through workshops & working group.	Period 2, 7 - 12

<b>Activity 1.5</b>	
<b>Title</b>	Editing supporting documents for the joint strategy, including promotion materials & new project webpage structures.
<b>Start period</b>	Period 1, 1 - 6
<b>End period</b>	Period 2, 7 - 12
	A series of promotional materials will be realized, to be used in performing the project communication activities and the realized investments, during project implementation and the sustainability period.

<b>Activity 1.5</b>	
<p><b>Description</b></p>	<p>The proposed promotional materials are:  2 roll-up banners,  4 flag banners,  2000 bilingual leaflets (ro-hu),  50 bilingual posters (ro-hu),  500 T-shirts.</p> <p>The promotional materials will be used in the workshops, training events, camps &amp; the end project results presentation conference, as well as in the actions organized during sustainability period.</p> <p>The promotion materials will be edited &amp; LP1 &amp; realized by the contracted company for the "Logistic support &amp; events organization services", under the coordination of the project manager. For PP2 materials will be edited &amp; realized by a contracted company under the supervision of the project staff.</p> <p>2 new webpage structures will be realized, one for each project partner, by contracted webpage development service providers. The realization of webpage structures will be coordinated and supervised by the project staff. The webpage structures will comprise info regarding the project and results from projects activities, especially the "Joint strategy for local grassroot football for performance and personal development" &amp; the "Joint methodology for grassroot football for performance and personal development".</p> <p>On it's webpage structure LP1 will install a dedicated soft for grassroots organization &amp; youth football practitioners management, to insure an effective implementation of the proposed Joint methodology. The database may be used, free of charge, in the benefit of other organizations/sports clubs for grassroot football practicing from Arad &amp; Csongrad-Csonad counties.</p> <p>A trilingual (English-Romanian-Hungarian) dictionary for grassroots football practitioners will be prepared, by the project staff. The dictionary will be used as annex to the Joint methodology, representing a tool to foster communication between the trainers &amp; pupils in grassroots football practice, comps, trainings &amp; other activities where joint Romanian-Hungarian attendance is envisaged.</p> <p>All promotional materials and the webpage structures will use &amp; will comply with the funding program rules set up in the program visibility manual and the applicants guide.</p>
<b>Partner(s) involved</b>	ACS Fortuna, Algyoi SK



<b>Deliverables 1.5</b>			
<b>Running number</b>	<b>Deliverable title</b>	<b>Description</b>	<b>Delivery period</b>
D.1.5.1	1 pack of promotional materials realized (LP1)	2 roll-up banners, 4 flag banners, 2000 bilingual leaflets (ro-hu), 50 bilingual posters (ro-hu), 500 T-shirts. 1 temporary plate, 1 permanent plate.	Period 1 , 1 - 6
D.1.5.2	2 new webpage structures prepared & constantly up-dated	2 new webpage structures will be developed, on the two partners main organization webpages, to promote the project & present project results, including the Joint strategy & the Joint methodology.	Period 2 , 7 - 12
D.1.5.3	1000 web page structure visitors	A number of at least 1000 persons will visit the 2 webpage structures prepared (one webpage structure for each project partner).	Period 2 , 7 - 12
D.1.5.4	A trilingual (En-Ro-Hu) dictionary for grassroots football practitioners will be prepared	A trilingual (En-Ro-Hu) dictionary for grassroots football practitioners will be prepared, by the project staff. The dictionary will be used as annex to the Joint methodology, representing a tool to foster communication between the trainers & pupils in project activities implementation.	Period 1 , 1 - 6
D.1.5.5	1 pack of promotional materials realized (PP2)	150 hats 150 backpacks 150 water can 150 windbreaker 150 T-shirts	Period 1 , 1 - 6

## Outputs

<b>Output 1.1</b>	
<b>Output Title</b>	Number of direct & active participants to joint actions in WP1.
<b>Programme Output Indicator</b>	RCO81_6.3: Participations in joint actions across borders
<b>Measurement Unit</b>	participations
<b>Target Value</b>	30,00
<b>Delivery period</b>	Period 2, 7 - 12

<b>Output 1.1</b>	
<b>Output Description</b>	The indicator is counting the number of direct and active participants to the 3 organized workshops for Joint strategy & Joint methodology development - at least 30 different persons participating in workshops.
<b>Output 1.2</b>	
<b>Output Title</b>	Number of formally cooperating partners
<b>Programme Output Indicator</b>	RC087_6.3: Organisations cooperating across borders
<b>Measurement Unit</b>	organisations
<b>Target Value</b>	2,00
<b>Delivery period</b>	Period 2, 7 - 12
<b>Output Description</b>	This indicator is counting the 2 project partners, formally involved in projects activities implementation, which will sign a partnership agreement at contracting: LP1 - ACS Fortuna and PP2 - Algyoi SK.
<b>Output 1.3</b>	
<b>Output Title</b>	Number of developed Joint strategies and action plans.
<b>Programme Output Indicator</b>	RC083_6.3: Strategies and action plans jointly developed
<b>Measurement Unit</b>	strategy/action plan
<b>Target Value</b>	1,00
<b>Delivery period</b>	Period 2, 7 - 12
<b>Output Description</b>	This indicator is counting the "Joint strategy for local grassroot football for performance and personal development" & it's implementation Action plan. The strategy & Action plan will be applied during project implementation, in the sustainability period & beyond.

## Investments

## Work package 2

### Work package title

Implementation of the Joint strategy & action plan

### Objectives

Your objectives should be:

- realistic and achievable by the end of the project;
- specific (who needs project outputs delivered in this work package, and in which territory);
- measurable – indicate the change you are aiming for.

Define one project specific objective that will be achieved when all activities in this work package are implemented and outputs delivered.

WP2 is oriented to implementation of the "Joint strategy for local grassroots football for performance and personal development", thus contributing & fostering grassroots football practicing, youth personal development & social integration, in the project target area. Implementation of activities proposed in WP2 will support the sustainable development of the 2 project partners, through the direct investments in the football & sports practice facilities, further fostering the development of other grassroots football organizations, through their applied & educative attributes.

A Joint methodology, will be used in organizing training & practical activities with youth football players and school pupils, with schools sport teachers & football trainers, contributing to their personal development.

Contribution to the formation of young players and personal development (skills and competences) of targeted groups - youth involved in grassroots football & school pupils.

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

The communication activities performed for the implementation of the Joint strategy & Action plan & Joint methodology have the purpose to activate stakeholders in contributing to the development of grassroots football & sports practicing in the target area. Participating to strategy development & afterwards to training activities, the persons involved will change their mindset with respect to the role of organized sports practicing in personal development & social inclusion, raising their own capacity to contributing to the development of the local communities.

Even more, through participation to activities promoting social responsibility & healthy lifestyles, as well as being informed through press & mass-media articles, postings in social media, publicity clips, the persons involved and the general public will be driven to consider sustainable development principles, performing social responsible actions.

### Activities

#### Activity 2.1

<b>Activity 2.1</b>	
<b>Title</b>	Realizing investments to support the Joint strategy & Joint methodology implementation - De minimis aid under de minimis scheme approved at programme level (Order 1299/2024).
<b>Start period</b>	Period 1, 1 - 6
<b>End period</b>	Period 2, 7 - 12
<b>Description</b>	<p>State aid incidence under de minimis scheme.</p> <p>The two partners, LP1 &amp; PP2 will perform some investment in the grassroots football/sports practice infrastructure &amp; training equipment &amp; materials.</p> <p>LP1 will prepare an outdoor facility for sports practices for children &amp; youth from the age of 5 to 15 years - "Outdoor grassroots sports practice facility". The facility will be realized on a land plot located on the land parcel where the Verba Docent Adult Education Center of the Excelsior Association is built. Excelsior Association provided ACS Fortuna Arad with the real property right for the use of a part of the land parcel with CF no. 337432, free of charge, with the sole purpose to build &amp; use the "Outdoor grassroots sports practice facility" in the "Grassroots" project, during project implementation period, in the sustainability period &amp; beyond. Access to locker rooms, bathroom &amp; toilets will be made free of charge within the Verba Docent Adult Education Center of the Excelsior Association (documentation attached to the application). The facility will be used in performing the project activities &amp; events. After project implementation it will preserve the same operational attributes &amp; it may be allocated some additional grassroots sport practice activities.</p> <p>LP1 will purchase a pack of equipment to be used in performing the project activities &amp; events:</p> <ol style="list-style-type: none"> <li>2 packs of automatic image capturing devices with accessories &amp; dedicated soft - used in registering events, trainings &amp; sport competition, to perform video analysis &amp; youth players evaluation.</li> <li>1 pack of GPS tracking players monitoring devices, with with accessories &amp; dedicated soft - used in evaluation players performance &amp; attitudes during trainings and competitions.</li> </ol>

<b>Activity 2.1</b>	
	<p>3. 1 dedicated soft for managing youth players &amp; grassroots sports organizations - used in support to Joint methodology implementation for LP1, but also for other interested grassroots football/sports organizations.</p> <p>4. 1 pack of 6 mobile grassroots football goals, 50 grassroots football training balls, 150 youth players training vests - to be used in project events &amp; youth players trainings.</p> <p>After project implementation purchased equipment will be used with the same operational attributes &amp; it may be allocated some additional grassroots sport practice activities.</p> <p>PP2 will purchase following pack of equipment:</p> <p>1. 1 packs of automatic image capturing devices with accessories &amp; dedicated soft - used in registering events, trainings &amp; sport competition, to perform video analysis &amp; youth players evaluation.</p> <p>2. 1 minibus, of 8 + 1 seats, to be used to transport participants to project activities, in the project implementation period &amp; in the sustainability period.</p> <p>3. A soft/database for club &amp; players management, to be used in project activities &amp; in the sustainability period,</p> <p>4. A set of goals: 6 pcs small goals &amp; 2 pcs medium goals.</p> <p>5. A set of balls: 20 small, 20 medium, 20 large &amp; 5 large tournament balls.</p>
<b>Partner(s) involved</b>	ACS Fortuna, Algyoi SK

<b>Deliverables 2.1</b>			
<b>Running number</b>	<b>Deliverable title</b>	<b>Description</b>	<b>Delivery period</b>
D.2.1.1	Outdoor grassroots sports practice facility - Arad - reception note (LP1)	Building works of the "Outdoor grassroots sports practice facility - Arad" facility realized and center functional.	Period 2 , 7 - 12
D.2.1.2	1 Equipment pack for grassroots football practice for Arad facility (LP1)	A pack of equipment for grassroots football practice activities, in support of the Joint methodology & Joint strategy implementation, will be purchased & used by LP1 for project activities implementation & in the sustainability period.	Period 1 , 1 - 6

<b>Deliverables 2.1</b>			
<b>Running number</b>	<b>Deliverable title</b>	<b>Description</b>	<b>Delivery period</b>
D.2.1.3	1 Equipment pack for grassroots football practice for Algyo facility (PP2)	A pack of equipment for grassroots football practice activities, in support of the Joint methodology & Joint strategy implementation, will be purchased & used by PP2 for project activities implementation & in the sustainability period.	Period 1, 1 - 6

<b>Activity 2.2</b>	
<b>Title</b>	Implementation of the Joint strategy - Organizing activities with the target groups
<b>Start period</b>	Period 1, 1 - 6
<b>End period</b>	Period 2, 7 - 12
	<p>A series of actions will be organized in support to the Joint strategy &amp; Joint methodology implementation:</p> <ol style="list-style-type: none"> <li>1. Organizing demonstration activities in schools - performed by representatives of LP1 &amp; PP2. LP1 will perform demonstrations in 15 schools from Arad County &amp; PP2 in 5 schools from Csongrad-Csanad County, with about 25 pupils &amp; teacher participating from each school - 500 participants in total. Demonstration activities will be performed during sports classes, or in the extra school time, upon schools request, for 1 up to 2 hours.</li> <li>2. Organizing training activities with the sports teachers/professors, concerning the promotion &amp; use of the Joint methodology grassroots football - performed by representatives of LP1 &amp; PP2. LP1 will perform 1 training session, in a location from Arad County, with about 12 teachers participating, for a 2 days period &amp; PP2 1 training session in a location from Csongrad-Csanad County, with about 6 teachers participating, for a 2 days period - in total at least 18 teachers participating.</li> <li>3. Organizing football tournaments for schools - LP1 will organize in Arad, in a collaborating organization facility, a 1 day tournament for school teams. 10 schools will be invited to attend, from Arad &amp; Csongrad-Csanad counties. A number of at least 150 pupils &amp; teachers are expected to attend the event. PP2 will organize in Algyo, in it's own football</li> </ol>

<b>Activity 2.2</b>	
<b>Description</b>	<p>facility, a 1 day tournament for school teams. 10 schools will be invited to attend, from Arad &amp; Csongrad-Csanad counties. A number of at least 150 pupils &amp; teachers are expected to attend the event.</p> <p>4. Organizing football tournaments for the collaborating grassroots football clubs - LP1 will organize in Arad, in a collaborating organization facility, a 1 day tournament for collaboration grassroots football clubs. 10 clubs will be invited to attend, from Arad &amp; Csongrad-Csanad counties. A number of at least 160 players &amp; trainers are expected to attend the event. PP2 will organize in Algyo, in it's own football facility, two 1 day tournaments for collaboration grassroots football clubs. 10 clubs will be invited to attend each tournament, from Arad &amp; Csongrad-Csanad counties. A number of at least 160 players &amp; trainers are expected to attend each event.</p> <p>5. Organizing joint grassroots football training camps, with the participation of grassroots players of the two project partner organizations – one in Arad County and one in Csongrad-Csanad County. LP1 will organize in Arad county, a 4 days training camp. A number of at least 50 RO-HU players &amp; trainers are expected to attend the action. PP2 will organize in Csongrad-Csonad county, two 4 days training camps. A number of at least 40 RO-HU players &amp; trainers are expected to attend each action.</p> <p>LP1 will organize all the proposed activities with the support of the "Logistic support &amp; events organization services" contract &amp; PP2 with logistics support of a contracted company.</p>
<b>Partner(s) involved</b>	ACS Fortuna, Algyoi SK

<b>Deliverables 2.2</b>			
<b>Running number</b>	<b>Deliverable title</b>	<b>Description</b>	<b>Delivery period</b>
D.2.2.1	12 demonstration activities in schools organized	12 demonstration activities in schools will be organized, 10 by LP1 & 2 by PP2.	Period 2 , 7 - 12

<b>Deliverables 2.2</b>			
<b>Running number</b>	<b>Deliverable title</b>	<b>Description</b>	<b>Delivery period</b>
D.2.2.2	500 participants to the organized demonstration activities in schools	at least 500 pupils & teachers will participate to the organized demonstration activities in schools: about 375 in Arad County & about 125 in Csangrad-Csanad County.	Period 2 , 7 - 12
D.2.2.3	2 football tournaments for schools organized	2 football tournaments for schools will be organized, 1 by LP1 & 1 by PP2.	Period 2 , 7 - 12
D.2.2.4	300 participants to the organized football tournaments for schools	at least 300 pupils & teachers will participate to the organized football tournaments for schools: about 150 in Arad County & about 150 in Csangrad-Csanad County.	Period 2 , 7 - 12
D.2.2.5	2 training activities with the sports teachers/professors organized	2 training activities with the sports teachers /professors will be organized, 1 by LP1 & 1 by PP2.	Period 2 , 7 - 12
D.2.2.6	18 participants to the organized training activities with the sports teachers /professors	at least 18 sports teachers/professors will participate to the organized training activities: about 12 in Arad County & about 6 in Csangrad-Csanad County.	Period 2 , 7 - 12
D.2.2.7	3 football tournaments for the collaborating grassroots football clubs organized	3 football tournaments for the collaborating grassroots football clubs will be organized, 1 by LP1 & 2 by PP2.	Period 2 , 7 - 12
D.2.2.8	480 participants to the organized tournaments for the collaborating grassroots football clubs	at least 480 pupils & teachers will participate to the organized football tournaments for the collaborating grassroots football clubs: about 160 in Arad County & about 320 in Csangrad-Csanad County.	Period 2 , 7 - 12
D.2.2.9	2 joint grassroots football training camps organized	2 joint grassroots football training camps for the two collaborating project partner football clubs will be organized, 1 by LP1 & 2 by PP2.	Period 2 , 7 - 12



<b>Deliverables 2.2</b>			
<b>Running number</b>	<b>Deliverable title</b>	<b>Description</b>	<b>Delivery period</b>
D.2.2.10	480 participants to the organized tournaments for the collaborating grassroots football clubs	at least 90 youth players & trainers will participate to the organized joint grassroots football training camps for the two collaborating project partner football clubs: about 50 in Arad County & about 40 in Csongrad-Csanad County.	Period 2, 7 - 12

<b>Activity 2.3</b>	
<b>Title</b>	Implementation of the Joint strategy - Organizing a grassroots football clubs fair.
<b>Start period</b>	Period 2, 7 - 12
<b>End period</b>	Period 2, 7 - 12
<b>Description</b>	<p>The "Grassroots football clubs fair" will be organized by LP1, with the contribution of PP2, in cooperation with the collaborating grassroots football clubs from Arad &amp; Csongrad-Csanad counties - LP1 will organize in Arad, in a collaborating organization facility, a 1 day event, to present &amp; promote the project partner clubs &amp; the collaborating grassroots football clubs. 10 clubs will be invited to attend, from Arad &amp; Csongrad-Csanad counties, including the 2 project partners, each club being represented by 20 youth players &amp; trainers in total. A number of at least 200 players &amp; trainers are expected to attend the event. The event will be promoted in local &amp; regional press &amp; media. External visitors are expected to come to the event. During the event each club will hold a promotional stand, where they can offer information about the club to interested persons. Youth players will be involved in demonstration activities, proposed by each club &amp; proposed by the event organization staff from LP1 &amp; PP2.</p> <p>Organization of the "Grassroots football clubs fair" will be performed in Arad by LP1 with the support of the "Logistic support &amp; events organization services" contract and the support of PP2.</p>
<b>Partner(s) involved</b>	ACS Fortuna, Algyoi SK

<b>Deliverables 2.3</b>			
<b>Running number</b>	<b>Deliverable title</b>	<b>Description</b>	<b>Delivery period</b>
D.2.3.1	1 "Grassroots football clubs Fair" organized	1 "Grassroots football clubs Fair" will be organized in Arad, by LP1 with the contribution of PP2 and the cooperation of collaborating grassroots football clubs from Arad & Csongrad-Csanad counties.	Period 2, 7 - 12
D.2.3.2	200 participants to the organized "Grassroots football clubs Fair"	at least 200 youth football players & trainers, from Arad & Csongrad-Csanad counties will participate to the organized "Grassroots football clubs Fair".	Period 2, 7 - 12

<b>Activity 2.4</b>	
<b>Title</b>	Organizing the end project results presentation conference.
<b>Start period</b>	Period 2, 7 - 12
<b>End period</b>	Period 2, 7 - 12
<b>Description</b>	<p>The project end results presentation conference will be organized by the project staff (LP1 &amp; PP2), in Arad. Relevant stakeholders from Arad and Csongrad-Csanad counties will be invited to attend the conference: trainers, sportsmen, grassroots football organizations representatives, sports clubs representatives, representatives of local &amp; regional administrations, representatives of relevant state authorities, teachers, pupils, students, youth, representatives of the civil society etc. A number of at least 50 participants will be invited to attend, during one day, the presentation of the project results, the "Outdoor grassroots sports practice" facility, the "Joint strategy for local grassroots football for performance and personal development" and the "Joint methodology for grassroots football for performance and personal development."</p> <p>Organization of the project end results presentation conference will be performed in Arad by LP1 with the support of the "Logistic support &amp; events organization services" contract and the support of PP2.</p>
<b>Partner(s) involved</b>	ACS Fortuna, Algyoi SK

<b>Deliverables 2.4</b>			
<b>Running number</b>	<b>Deliverable title</b>	<b>Description</b>	<b>Delivery period</b>
D.2.4.1	1 End project results presentation conference organized	1 End project results presentation conference will be organized in Arad, by LP1 with the contribution of PP2 and the stakeholders from Arad & Csongrad-Csanad counties.	Period 2 , 7 - 12
D.2.4.2	50 participants to the organized End project results presentation conference	at least 50 stakeholders from Arad & Csongrad-Csanad counties will participate to the organized End project results presentation conference.	Period 2 , 7 - 12

## Outputs

<b>Output 2.1</b>	
<b>Output Title</b>	Number of direct & active participants to joint actions in WP2
<b>Programme Output Indicator</b>	RC081_6.3: Participations in joint actions across borders
<b>Measurement Unit</b>	participations
<b>Target Value</b>	1.588,00
<b>Delivery period</b>	Period 2, 7 - 12
<b>Output Description</b>	<p>The indicator counts the total number of active participants to the activities of WP2:</p> <p>300 Participants to Football tournament for schools,  500 Participants to Demonstration activities in schools,  18 Participants to Training activity with sports teachers,  480 Participants to Football tournament for the collaborating grassroots football clubs,  90 Participants to Joint training camps.  200 Participants to Grassroots Football Club Fair</p>

## Investments

### Investment 2.1

#### Title

Outdoor grassroot sport facility-Fortuna-DeMinimis

**Expected delivery period**

Period 2, 7 - 12

**Justification**

Please explain why this investment is needed.

In Arad an outdoor infrastructure to support the grassroots football practice - "Outdoor grassroots football practice facility" - will be realized.

The investment is needed to support the organization of grassroots football practice by ACS Fortuna, & for the implemented project activities - training camps, football clubs fair.

The investment will also insure durability of project results, due to constant organization of other similar activities post project implementation.

Please clearly describe the cross-border relevance of the investment.

The investment has a cross-border relevance as it will be used in activities organized with Romanian & Hungarian participants, children & youth grassroots football players. It will have the ability to foster communication among the children & youth participating to project activities, due to the fact that it will allow them to approach a non-verbal communication.

Please describe who is benefiting (e.g. partners, regions, end-users, etc.) from this investment, and in what way.

General public: Increased Awareness: Benefit from increased awareness through community-wide programs and initiatives for healthy lifestyle.

Active Participation: Opportunities to contribute to and participate in locally driven projects, fostering a sense of community and healthy living.

Education/training center and school: Educational Resources: Access to a wealth of resources and materials to enhance healthy lifestyle & education through sports programs.

Active Engagement: Opportunity to actively involve students in demonstration activities & the football tournament for schools, fostering a generation with increased awareness on the need of a healthy lifestyle.

Children & youth: personal development through participation to project activities in the new created facility.

In the case of pilot investment, please clarify which problem it tackles, which findings you expect from it, how it can be replicated, and how the experience coming from it will be used for the benefit of the programme area.

NA

Location of the physical investment	
Country	România (RO)
NUTS 2	Vest (RO42)
NUTS 3	Arad (RO421)
Street House number, Postal code, City	DJ 709C Arad Iartos, dreapta, km 6+113 FN, -, Arad

### Risk associated with the investment

Describe the risk associated with the investment, go/no-go decisions, etc. (if any).

1. The delivery delay risk for the purchase of equipment, if occurring, will be encompassed by the long available set-up time for the performance of the grasslands habitats rehabilitation activities. Also, bad weather conditions, which may impede performance of field work: field works were proposed to be performed during large time span, fact which will ensure their effective implementation, even if periods of bad weather may occur in different seasons.
2. Risk in not obtaining the necessary agreement & permissions - The proposed investment is very light, in line with the general regulations imposed by the local administration (we have a positive Urban Planning Certificate from the Arad Municipality) & is not envisaging any special investment. The agreement should be obtained before the signing of the subsidy contract for the project, so the risk is actually minimal for the MA.
3. Risk of delays in realizing the building works - The works to the Eco-Playground may be finalized within 3 month after opening the building site. We envisaged within the project a building period of 6 month, to avoid the risk of not finalizing in due time the works to the Outdoor grassroots sports practice facility.

### Investment documentation

Please list all technical requirements and permissions (e.g. building permits) required for the investment according to the respective national legislation. If these are already available, attach them to this application form, otherwise indicate when you expect them to be available.

For the "Outdoor grassroots sports practice facility" facility a feasibility study was prepared, according to HG 907/2016 with modifications - attached to the application. Necessary agreement & approvals from state authorities are yet to be obtained - estimated term is the 30.04.2024.

The investment is to be realized on a land parcel which is not located in the built area of Arad Municipality, but in an isolated building parcel outside the urban area of Arad City, thus no postal code may be provided. Exact location of the investment is next to the Arad - Iartos road, DJ 709C, right side, km 6+113.

For investments in infrastructure with an expected lifespan of at least five years, please indicate whether an assessment of expected impacts of climate change has been carried out. Should it be necessary, you must be ready to submit this documentation to the relevant programme body/ies.

Please check relevant information in the attached feasibility study.

### Ownership

### Who owns the site where the investment is located?

The ownership of the land plot where the investment is envisaged, registered in the land register of Arad Municipality with the land plot (nr. CF) 337432, is held by Excelsior Association for the Promotion Natural and Cultural Heritage of Banat and Crisana. ACS Fortuna received, through notary signed contract of superficies right, a real property right (attached to the application), free of charge, from the co-owners, for the project implementation period, sustainability period & beyond.

### Who will retain ownership of the investment at the end of the project?

The ownership of the investment at the end of the project will remain with ACS Fortuna.

### Who will take care of the maintenance of the investment? How will this be done?

The maintenance of the investment will be performed by LP1, ACS Fortuna.

The maintenance of the Outdoor grassroots sports practice facility will be supported with resources from own revenues of ACS Fortuna, made through EU or national financed project or consultancy services (other than related to Grassroots project activities). ACS Fortuna is constantly looking to apply for EU funds from different funding programs, for projects dedicated to environmental education, capacity building, children & youth education through sports. The Eco-Playground will be used as a launch pad for other interventions in the program area, offering better chances in accessing EU money, with multiplying effect in performed activities.

Appropriate staff will be allocated for the functioning of the Outdoor grassroots sports practice facility. Cleaning & maintenance responsibilities will be allocated to dedicated staff.

The functionality of the Outdoor grassroots sports practice facility will be insured by the ACS Fortuna members & collaborators.

## C.5 Project Results

What do you expect to change because of the activities you plan to implement and the outputs you plan to deliver? Please take a look at the programme result indicators and select those that you will contribute to.

Result 1	
Programme result indicator	RCR84_6.3: Organisations cooperating across borders after project completion
Measurement unit	organisations
Baseline	0,00
Target value	2,00
Delivery period	Period After project implementation
Result description	The 2 project partners: Algyo Sport Club and Fortuna Arad Sports Club Association.
Result 2	
Programme result indicator	RCR85_6.3: Participations in joint actions across borders after project completion
Measurement unit	participations
Baseline	0,00
Target value	647,00
Delivery period	Period After project implementation
Result description	Participants to project actions post implementation - training sessions, tournaments for schools, tournaments for grassroots football clubs, grassroots football clubs fair etc.
Result 3	
Programme result indicator	RCR79_6.3: Joint strategies and action plans taken up by organisations
Measurement unit	joint strategy/action plan
Baseline	0,00
Target value	1,00
Delivery period	Period After project implementation

Result 3	
Result description	"Joint strategy for local grassroots football for performance and personal development" & Action plan & the Joint methodology for grassroots football learning up-taken by two cross-border NGO`s, to be used for the development of grassroots football clubs & community.



## C.6 Project Time Plan

	Period 1	Period 2	After End
<b>WP1 Developing a joint strategy for local gr...</b>			
A1.1 Organizing project start visibility...	D1.1.1 D1.1.2 D1.1.3 D1.1.4		
A1.2 Identifying & contacting target org...	D1.2.1		
A1.3 Organizing workshops between specia...	D1.3.1 D1.3.2 D1.3.3 D1.3.4 D1.3.5 D1.3.6		
A1.4 Preparing the joint strategy for lo...		D1.4.1 D1.4.2	
A1.5 Editing supporting documents for th...	D1.5.1 D1.5.4 D1.5.5	D1.5.2 D1.5.3	
RCO81_6.3		O1.1	
RCO83_6.3		O1.3	
RCO87_6.3		O1.2	
<b>WP2 Implementation of the joint strategy &amp; a...</b>			
A2.1 Realizing investments to support th...	D2.1.2	D2.1.1	

	D2.1.3		
A2.2 Implementation of the Joint strateg...		D2.2.1	
		D2.2.2	
		D2.2.3	
		D2.2.4	
		D2.2.5	
		D2.2.6	
		D2.2.7	
		D2.2.8	
		D2.2.9	
		D2.2.10	
A2.3 Implementation of the Joint strateg...		D2.3.1	
		D2.3.2	
A2.4 Organizing the end project results ...		D2.4.1	
		D2.4.2	
RCO81_6.3		O2.1	
<b>Result indicator</b>			
RCR79_6.3			R3
RCR84_6.3			R1
RCR85_6.3			R2

## C.7 Project management

In addition to the thematic work you will do in your project, you will need time and resources for coordination and internal communication. Please describe below how you plan to organise yourself to ensure the project work runs smoothly.

### C.7.1 How will you coordinate your project?

Who will be responsible for coordination? Will you have any other management structures (e.g., thematic groups, WP managers)? How will the internal communication work?

All project partners teams held important and relevant experience in project management, fact which insures project's sound implementation and effective achievement of project objectives. LP1 and PP2 management staff is employed part time.

LP1 management staff: 1 project manager, 1 project manager assistant and 2 technical managers. LP1 - management team will have to deal with following tasks: project reporting at partner level, requesting from partners project reporting documents, joint project partner reporting, preparation of the applications for reimbursement, communicating with third parties, solving financial issues at project level, developing and implementing public procurement documentations and procedures at partner level – with the support of the public procurement contracted specialist and under the supervision of the legal adviser, monitoring contracts implementation, monitoring and insuring proper implementation of supply and services contracts, maintaining communication with FLC body, the Joint Technical Secretariat an the Managing Authority, signing the subsidy contract, monitoring implementation of services and procurement contracts.

PP2 - Project management activities performed by partners staff: project reporting at partner level, providing project reporting documents, communicating with third parties, solving financial issues at project partner level, monitoring public procurement documentations and procedures implementation at partner level, monitoring contracts implementation, monitoring and ensuring proper implementation of supply and services contracts, maintaining communication with FLC body.

LP1 will coordinate management activities at project level. Each partner will have to deal with partner level reporting. Each partner will have to deal with own public procurement procedure, contracts monitoring and financial management.

### C.7.2 Which measures will you take to ensure quality in your project?

Describe specific approaches and processes and responsible partners. If you plan to have any type of project evaluation, please describe its purpose and scope here.

All II project partners teams held important and relevant experience in project management, fact which insures project's sound implementation and effective achievement of project objectives. All the contracted services will be quality services, from experienced service providers. Also, purchased equipment will held high standards and product warranty extended at least for the entire duration of project implementation. Green procurements are envisaged, meaning that for many equipment sustainability of production resources, resources consumption during use and life span will be important characteristics for purchase decision.

Risks management is envisaged to ensure project quality implementation. Potential envisaged risks to be tackled are:

1. Loosing members of project team, creating perturbation and disruptions in the management activities: a competitive and motivational work environment will be ensured by all project partners. All project partners have the potential to solve quick employment procedures for new team members, if necessary.
2. Damage of important equipment piece, involved in field works – situation which may impede performance of field work: purchased machinery will be of good quality and will held product warranty extended for at least the project implementation period. After warranty maintenance services have to be insured by products providers (for all products purchased within the project). LP1 will also sign a contract for machinery maintenance services.
3. Bad weather conditions, which may impede performance of field work: field works were proposed to be performed during large time span, fact which will insure their effective implementation, even if periods of bad weather may occur in different seasons.
4. Loosing project eligible funds, due to badly implemented procurement procedures and project reporting procedures: all involved personnel held good expertise in their field of work. For sensitive aspects, as public procurement procedures development and implementation, specialized services will be used by the project partners. Also, constant communication with program bodies, FLC & JS, will be held to insure proper reporting.
5. Lack of participants implication in proposed public awareness actions: all partners have important expertise in organizing events and public awareness actions. Also, they have good connections with stakeholders, formed during former implemented projects and in their regular day to day activities and responsibilities.

All attached price offers & technical specifications for equipment & services are of an indicative nature. Final & detailed equipment characteristics, requirements for suppliers & services providers, detailed terms of reference for service provision will be established in the price quotes requests & tender files for public procurement procedures. Estimated costs will be checked with the market before launching the public procurement procedures.

### C.7.3 What will be the general approach you will follow to communicate about your project?

Who will coordinate project communication and how will he/she ensure the involvement of all partners? How will the communication function contribute to transfer your project results? Please note that all communication activities should be included in the work packages, as an integral part of your project. There is no need to repeat this information here.

A wide variety of communication means will be used by the project partners.

At the beginning of the project, there will be two project start press conferences, one in Arad & one in Gyula. At least 40 persons will participate to these events (20 persons/conference), representing the local and regional press & media, project staff and invitees - stakeholders

Organization of these events will be performed in Arad by LP1 & in Algyo by PP2.

At least 2 articles will be published in the local and/or regional press and/or media, on hard paper or on-line.

3 workshops will be organized for the purpose to gather stakeholders to work together in the development of the

Joint strategy & joint methodology: 2 workshops will be organized in Arad by LP1 and 1 workshop will be organized in Algyo by PP2..

The workshops organization will be promoted through the 2 new webpage structures, social media postings (Facebook, Instagram) & 2 articles published in the local and/or regional press, on-line or on hard paper.

Information and promotional materials will be produced and used in events and actions by the project partners, bearing program visibility signs. The LP1 will produce the following materials: 2 roll-up banners, 4 flag banners, 2000 bilingual leaflets (ro-hu), 50 bilingual posters (ro-hu), 500 T-shirts, 1 temporary plate and 1 permanent plate.

The promotional materials will be used in the workshops, training events, camps & the end project results presentation conference, as well as in the actions organized during sustainability period.

2 new webpage structures will be realized, one for each project partner.

A trilingual (English-Romanian-Hungarian) dictionary for grassroots football practitioners will be prepared, by the project staff.

PP2 will produce and use the following materials: 150 hats, 150 backpacks, 150 water can, 150 windbreaker, 150 T-shirts.

A series of actions will be organized in support to the Joint strategy & Joint methodology implementation:

Organizing demonstration activities in schools - performed by representatives of LP1 & PP2

Organizing training activities with the sports teachers/professors, concerning the promotion & use of the Joint methodology grassroots football - performed by representatives of LP1 & PP2

Organizing football tournaments for schools - LP1 will organize in Arad and PP2 will organize in Algyo

Organizing football tournaments for the collaborating grassroots football clubs - LP1 will organize in Arad

Organizing joint grassroots football training camps, with the participation of grassroots players of the two project partner organizations – one in Arad County and one in Csongrad-Csanad County.

The "Grassroots football clubs fair" will be organized by LP1, with the contribution of PP2.

The project end results presentation conference will be organized by the project staff (LP1 & PP2), in Arad. Relevant stakeholders from Arad and Csongrad-Csanad counties will be invited to attend the conference: trainers, sportsmen, grassroots football organizations representatives, sports clubs representatives, representatives of local & regional administrations, representatives of relevant state authorities, teachers, pupils, students, youth, representatives of the civil society etc. A number of at least 50 participants will be invited to attend, during one day.

#### **C.7.4 How do you foresee the financial management of the project and reporting procedures for activities and budget (within the partnership and towards the programme)?**

Define responsibilities, deadlines in financial flows, reporting flows, project related transfers, reclaims, etc.

The LP management team will have to deal with following tasks: project reporting at partner and project level, requesting from partners project reporting documents, joint project partner reporting, preparation of the applications for reimbursement, communicating with third parties, solving financial issues at project level, developing and implementing public procurement documentations and procedures at partner level, monitoring contracts implementation, monitoring and insuring proper implementation of supply and services contracts, maintaining communication with FLC body, the Joint Technical Secretariat an the Managing Authority, signing the subsidy contract, participation to preparation and monitoring of events organization, participation to communication activities within the project. The contracts will be signed after the completion of public procurement procedures, according the national laws and program specific regulations.

The PP2 management team will have to deal with following tasks: project reporting at partner level, requesting from partners project reporting documents, communicating with third parties, solving financial issues at project partner level, monitoring public procurement documentations and procedures implementation at partner level, monitoring contracts implementation, monitoring and insuring proper implementation of supply and services contracts, maintaining communication with FLC body, participation to preparation and monitoring of events organization, participation to communication activities within the project. The contracts will be signed after the completion of public procurement procedures, according the national laws and program specific regulations

### C.7.5 Cooperation criteria

Please select all cooperation criteria that apply to your project and describe how you will fulfil them.

Cooperation criteria		Description
Joint development	Yes	The present project is developed at the initiative of the Excelsior NGO – LP1 and Algyoi SK – PP2. After a couple of general idea development meetings, more direct meetings, Skype communications, phone discussions and e-mail exchanges took place, in order to set up all project details and draw final project details.
Joint implementation	Yes	Each partner will bring its own management team. This will help in proper reporting of activities and results, to the effective achievement of project indicators. Each partner will deal with first level control and the validation of own expenditures. LP will only deal with partners coordination, compiling joint project reports and the preparation of the applications for reimbursement. Permanent communication will be held among partners, and at least one day management meeting is envisaged for each implementation period.
Joint staffing	Yes	Each partner will employ staff for management and other activities. Each partner benefit of technical staff too, which will be involved in the implementation of technical activities. The number of staff for each partner is dependent on the available budget and the amount of works to be performed.
Joint financing	Yes	Each partner will insure own contribution to project cofinancing. The own contribution amounts may be verified in the declarations of the applicants, for each partner. Each partner committed to insure proper cash-flow.

### C.7.6 Horizontal principles

Please indicate which type of contribution to horizontal principles applies to the project, and justify your choice.

Horizontal principles	Type of contribution	Description of contribution
Sustainable development	positive effects	<p>The focus of the project is on sustainable development, incorporating environmental, social, and economic dimensions. Activities such as 3 workshops, 12 demonstration activities in schools, 2 football tournaments for schools, 2 training activities with the sports teachers /professors, 3 football tournaments for the collaborating grassroots football clubs, 2 joint grassroots football training camps and 1 "Grassroots football clubs Fair, will contribute to the formation of young players and personal development (skills and competences) of targeted groups - youth involved in grassroots football &amp; school pupils.</p> <p>This approach will contribute to raising the living conditions for the area local communities, to fostering social inclusion of marginalized individuals and to reaching the goals set up in the EU &amp; UN sustainable development goals.</p>
Equal opportunities and non-discrimination	positive effects	<p>The project is designed to ensure equal opportunities for all participants, irrespective of demographic or social factors. Management and implementation teams of partners were selected according to professional experience and personal abilities, regardless of race, sex, age, religion or any other discriminatory criteria. The partners will respect the equal opportunities and non-discrimination principles in the management and in the implementation of the project. The principles of nondiscrimination, chance equality, mutual recognition, transparency, efficient use of public funds, accountability and adequacy will be respected in initiation and application of public acquisitions according to the promotion of the competition between commercial agents law. In this sense the efficient use of public funds for the project's objectives will be assured. The chance equality principle will be respected in the sustainability actions by all the partners and these action will be promoted without discrimination to the public opinion. The project will actively work to prevent discrimination, ensuring that all individuals and groups have fair access to the benefits and opportunities provided.</p>
Equality between men and women	positive effects	<p>Gender equality is a central consideration in the project's design and implementation.</p> <p>The activities of the project are structured to encourage the active participation of both young men and women.</p> <p>The management team of the Romanian and of the Hungarian partners will include both women and men, the only criterion of selection shall be the qualification of the experts. The members of the management team will have equal pay for work of equal value.</p>



## C.8 Long-term plans

As a programme, we would like to support projects that have a long-lasting effect in the territory and those who will benefit from them. Please describe below what you will do to ensure this.

### C.8.1 Ownership

Please describe who will ensure the financial and institutional support for the outputs/deliverables developed by the project (e.g., tools), and explain how these outputs/deliverables will be integrated in the work of the institutions.

In the intricate landscape of collaborative projects, the concept of ownership extends beyond tangible assets to encompass results and intellectual property. The Grassroots project, with its focus on youth development, is a prime example of a venture that demands careful consideration of ownership dynamics.

The foundational principle, as outlined in the Interreg Europe framework, is the free availability of project results to the public. This ethos aligns with the cooperative spirit that underpins Interreg initiatives. Project outcomes, be it studies, policy recommendations, or good practice guides, are envisioned to be accessible to a broad European audience. This not only fosters transparency but is also in line with the European Commission's expectations.

While the general mission encourages open access, the project acknowledges the possibility that partners might want to safeguard results from further development and commercial use. Striking a delicate balance between open collaboration and the protection of intellectual contributions becomes crucial.

The project partnership agreement emerges as a pivotal tool in navigating questions of ownership and intellectual property rights. This legal document provides a structured framework for partners to delineate their roles and responsibilities in this domain.

In the context of the Grassroots project, where the exchange of ideas and the creation of innovative solutions are paramount, defining ownership becomes a critical exercise. The outputs of the project, such as sustainable tourism models and cultural exchange strategies, are not just assets for individual partners but collective contributions to the larger European community.

This shared ownership fosters a collaborative ecosystem where each partner is not merely a stakeholder but a custodian of the project's intellectual legacy. By embracing a collective sense of ownership, the project ensures that its results transcend individual interests and become part of a wider pool of knowledge.

The collaborative spirit of the Grassroots project extends to the very fabric of its outcomes. While individual contributions are acknowledged and protected through the project partnership agreement, the overarching mission remains rooted in the dissemination of knowledge for the greater good. The project recognizes that in the realm of sustainable tourism and cultural exchange, the true value lies in shared insights and practices that benefit societies at large.

Ownership:

Ensuring the long-term success of the project necessitates robust ownership structures:

- Financial and Institutional Support: the financial and institutional support crucial for the sustained impact of the project will be spearheaded by local governments and relevant institutions. This ownership ensures that the outputs and facilities developed during the project's tenure seamlessly integrate into the regular operations of these entities.

Integration in Institutional Work: the outputs, ranging from Outdoor grassroots sports practice facility,

to minibus & equipment, will not be standalone entities but integral parts of local landscape management & biodiversity conservation initiatives. This integration guarantees their continued use and impact, making them enduring contributors to the region's development.

In essence, the project transcends immediate gains, laying down a blueprint for lasting positive change in the socio-economic and cultural fabric of the regions involved. Through meticulous planning and robust ownership structures, it aspires to leave an indelible mark, shaping the future trajectory of Arad & Algyo, and the broader border region.

The functionality of the Outdoor grassroots sports practice facility & purchased grassroots football practice equipment pack will be insured by the LP1. The functionality of the Minibus for camps & tournaments organization & purchased grassroots football practice equipment pack will be insured by the LP1. Legal ownership of the physical objects will lay with the buyer entity, which will perform all the requested measures to maintain their long term functionality.

Financial resources will be provided by the two project partners mainly from funds gained from other EU & national funded programs.

### C.8.2 Durability

Some outputs/deliverables should be used by relevant groups (project partners or others) after the project's lifetime, in order to have a lasting effect on the territory and the population. For example, new practices in urban transport need to be used by local authorities to have cleaner air in the city, and the whole population will benefit from this. Please describe how your outputs/deliverables will be used after the project ends and by whom.

The proposed project emerges not only as a short-term venture but as a catalyst for enduring change and development in the region. The overarching objective of the project is to instigate a transformative effect in the Arad & Algyo, from the point of view of approach healthy lifestyles by the local community.

The "Outdoor grassroots sports practice" facility will insure the durability of the projects results on the Romanian side of the project area. Using the facility, LP1 & PP2 will continue to perform project activities after project end. Even more, project field of interventions actions will be enriched through other new directions of action & other new tools & mechanisms of approach. The participation of the project partners to Joint Center activities will insure durability of project results & project investments.

The "Joint methodology for grassroot football" will be the most important tool to insure project results durability and transferability. Through it's active nature will insure constant input from local & regional stakeholders, promoting constant attention from the project partners & involved parties.

Models for community engagement developed during the project should be designed for durability. This involves not just imparting knowledge but instilling a sense of ownership within communities. Training community leaders and establishing community-driven committees or organizations ensures that the practices and values promoted by the project become ingrained in local governance structures.

Because the project involves physical infrastructure development, the Outdoor grassroots sports practice facility, a clear plan for their maintenance and operation post-project is imperative. Project partners, the legal owners of the created infrastructure, will insure proper maintenance and effective use of this facilities. Together with infrastructure maintenance a careful attention will be given to the maintenance of purchased equipment & machinery, of out-most importance in further performing project specific activities, respectively grasslands habitats conservation, environmental education, citizen involvement & local policy development.

Durability in the context of project outputs and deliverables involves a strategic approach to ensure that the advancements made during the project's lifespan continue to benefit the community and the territory.

### C.8.3 Transferability

Some outputs/deliverables that you will deliver could be adapted or further developed to be used by other target groups or in other territories. What will you do to make sure that relevant groups are aware of your outputs/deliverables and are able to use them?

Transferability is a crucial aspect of project planning, ensuring that the outputs and deliverables can be adapted and utilized by other target groups or in different territories. To facilitate this, the following strategies can be implemented:

1. Comprehensive documentation: Thoroughly document all project outputs and deliverables. This documentation should include detailed descriptions, methodologies, and best practices. Make this information easily accessible through online platforms, project websites, or databases.
2. User-friendly manuals and guides: Develop user-friendly manuals and guides associated with key deliverables. These documents should provide step-by-step instructions on how to adapt and implement the outputs in different contexts. Consider creating both digital and print versions for broader accessibility.
3. Training and capacity building: Conduct training sessions or workshops during the project to educate stakeholders on the use and adaptation of project outputs. This ensures that relevant groups have hands-on experience and a clear understanding of how to apply the materials in their specific contexts.
4. Establish networks and partnerships: Actively engage with relevant networks, organizations, and institutions beyond the project partnership. This can include industry associations, governmental bodies, or non-profit organizations. Share project findings and outputs at conferences, workshops, and collaborative events to reach a broader audience.
5. Open access platforms: If applicable, consider making certain project outputs available through open-access platforms. This could involve creating online repositories, databases, or interactive platforms where users can access and download materials. Open access enhances visibility and encourages broader usage.
6. Tailored communication strategies: Develop tailored communication strategies for different target groups. Craft messages and materials that resonate with the specific needs and interests of diverse audiences. Utilize various channels such as social media, newsletters, and direct outreach to disseminate information.
7. Pilot projects in other territories: Where feasible, initiate pilot projects in other territories or collaborate with organizations in different regions to apply and test the project outputs. This hands-on experience can serve as a model for others and demonstrate the adaptability of the materials.
8. Feedback mechanisms: Establish mechanisms for receiving feedback from users who have adapted the project outputs. This feedback loop is valuable for refining materials, addressing challenges, and ensuring ongoing relevance.
9. Support systems for adaptation: Provide ongoing support systems for groups or territories looking to adapt the project outputs. This could involve setting up help desks, online forums, or dedicated support contacts where users can seek guidance.
10. Incorporate transferability in project workshops: Dedicate specific sessions in project workshops to discuss the potential transferability of outputs. Encourage participants to explore how the project findings can be applied in their respective contexts.

By implementing these strategies, the project can maximize the transferability of its outputs, reaching a wider audience and contributing to broader positive impacts in different territories or among diverse target groups.